I would not like to see the ban on cell phone usage lifted. I think the airlines have enough to contend with without having to seat people according to talking preference, however, I think they would have to provide that service if cell phone usage is allowed.

I feel it is very intrusive to your personal space to have to hear someone's personal or business conversation. I also think that most cell phone conversations that take place in public are just mindless yammering; which are most annoying.